

Jay Holland - Alpaca Judge (Halter and Fleece)

Contact Details:

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Judging Qualifications: BAS Certified Judge and Tutor

BAS Status: Certified 2010; Recertified 2017

My wife, Hilary, and I first came across alpacas in 2004 when my mother, who was house hunting in Devon, found some “genetically modified sheep” with long necks for looking over Devon hedges?! We had just moved to a property with 3 acres and, after some research, thought that alpacas looked like an interesting “hobby”. Little did we realise how addictive these wonderful creatures were and, in 2007, ended up changing our lifestyle, after my mid-life crisis, so that we now have around 60 alpacas on 20 acres and a full-time business.

We have an equal split of both huacaya and suri within our herd, specialise in grey suri, but otherwise run the full spectrum of colours. We are concerned with breeding healthy, happy and calm alpacas and have imported alpacas to improve our bloodlines.

Having always had a keen interest in genetics, fibre and animal behaviour, I continue to attend, seminars and courses on these subjects and am privileged enough to be able to teach and lecture on these and other subjects, across Europe, which I have done over the last few years. Being an advocate of all things alpaca, I firmly believe that shows are a great place in which to raise awareness of alpacas to the public, whilst helping exhibitors to learn where they are with their own breeding and in which to educate, hopefully, everyone. In being a judge, I am privileged to be able to compare other people’s alpacas and do so respectfully and to the best of my ability so that we can all enjoy the showing of alpacas.

Recent Show Judging experience:

2023:

Swedish Alpaca Show

2022:

South of England Alpaca Show

East of England Alpaca Show

Danish Alpaca Show

2021:

Heart of England Fleece Show